

**Format for Disclosures under Regulation 30(1) and 30(2) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011**

**Part-A- Details of Shareholding**

|                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                                                     |                                                          |                                                   |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------|----------------------------------------------------------|---------------------------------------------------|
| 1. Name of the Target Company (TC)                                                                                                                                                                                                                                                                                                                                                                                                                                      | Dish TV India Limited                               |                                                          |                                                   |
| 2. Name(s) of the Stock Exchange(s) where the shares of the TC are listed                                                                                                                                                                                                                                                                                                                                                                                               | BSE Ltd. & National Stock Exchange of India Limited |                                                          |                                                   |
| 3. Particulars of the shareholder(s):<br>a. Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the target company) is more than 25% of the voting rights of the TC.<br>or<br>b. Name(s) of promoter(s), member of the promoter group and Persons Acting in Concert (PAC) with him. | <b>Direct Media Solutions Private Limited</b>       |                                                          |                                                   |
| 4. Particulars of the Shareholding of persons mentioned at (3) above                                                                                                                                                                                                                                                                                                                                                                                                    | Number of Shares                                    | % w.r.t. total share /voting capital wherever applicable | % of total diluted share/voting capital of TC (*) |
| As of March 31, 2016 holding of:                                                                                                                                                                                                                                                                                                                                                                                                                                        |                                                     |                                                          |                                                   |
| a) Shares                                                                                                                                                                                                                                                                                                                                                                                                                                                               | 180,000,000                                         | 16.89%                                                   | 16.89%                                            |
| b) Voting Rights (otherwise than by shares)                                                                                                                                                                                                                                                                                                                                                                                                                             | NIL                                                 | NIL                                                      | NA                                                |
| c) Warrants                                                                                                                                                                                                                                                                                                                                                                                                                                                             | NA                                                  | NA                                                       | NA                                                |
| d) Convertible Securities                                                                                                                                                                                                                                                                                                                                                                                                                                               | NA                                                  | NA                                                       | NA                                                |
| e) Any other instrument that would entitle the holder to receive shares in the TC.                                                                                                                                                                                                                                                                                                                                                                                      | NA                                                  | NA                                                       | NA                                                |
| <b>Total</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                            | <b>180,000,000</b>                                  | <b>16.89%</b>                                            | <b>16.89%</b>                                     |

**For Direct Media Solutions Private Limited**



**Director/Authorized Signatory**

Place: Mumbai

Date: April 4, 2016



**Note**

1. In case of promoter(s) making disclosure under regulation 30(2), no additional disclosure under regulation 30(1) is required.

(\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.